



COLLABORATIVE INTELLIGENCE PORTAL

With KB Platform, publish and share your competitive intelligence.

Are you finding it difficult to handle your competitive intelligence output using only email alerts? Would you like to distribute the results of your intelligence work via the Web, or share your information with teams of experts? Are you looking for a solution to make the most out of your results or to centralise feedback from the field? KB Platform is the answer.

KB Platform is a **collaborative intelligence portal** covering the whole intelligence cycle from data collection through to information distribution. KB Platform allows its users to distribute and share information collected on the Web and offers intelligence practitioners high added-value in the form of integrated **Web 2.0 technologies**.

The specialists who filter information before sending it to different end-user communities are directly in charge of the intelligence portal. Users are therefore given access to the most relevant results for their profiles. Please note that the Text Mining and semantic analysis tools currently on the market can be incorporated into KB Platform.

KB Platform, based on the **KB Crawl 4 intelligence search engine**, provides a content management system which users can use to organise their monitoring activities.

KB Platform can be operated in a **SaaS or client host mode**. It is for companies and organisations wishing to distribute the results of their intelligence research both in-house and to external customers or partners.

ASSISTANCE

Our KB Crawl SAS consultants provide the following services:

- **Installation** and integration of KB Crawl solutions into complex information systems,
- **Technical training** on our solutions and on search and monitoring methods,
- **Maintenance** and **customised technical support**,
- **Advice** and project management for your Competitive and Business Intelligence issues,
- **Follow-up** and leadership of Competitive and Business Intelligence working groups,
- **Sourcing and configuration** for your knowledge bases.



KB CRAWL 4 FUNCTIONS

FUNCTIONS	BENEFITS
Collection	KB Platform is based on KB Crawl 4 intelligence system's capability to collect data, which means you can integrate all the latest information from the visible and invisible Web, discussion forums , newsgroups, blogs, newsletters and Intranets directly into KB Platform. KB Platform comprises KB Crawl Suite modules for tracking complex sites that present a series of forms or require authentication. KB Platform also facilitates input from the field thanks to its ergonomic and user-friendly data-entry screens .
Filtering	KB Platform uses KB Crawl Suite's expert modules enabling users to define alerts, or eliminate noise from pages. Results from monitoring activities are exported in XML format, to give structure to unstructured information.
Processing	Documents exported to KB Platform are automatically filed , in preparation for publishing. Intelligence practitioners then use a Work Flow process to edit, modify, delete and publish information, according to their respective rights.
Capitalisation	Documents exported to KB Platform are automatically filed , in preparation for publishing. Intelligence practitioners then use a Work Flow process to edit, modify, delete and publish information, according to their respective rights.
Distribution	You can diffuse and share information in many ways: post the information on a Web Portal, as a blog, via email alerts or by publishing PDF intelligence reports.
Interface with other solutions	You can integrate search engines, mapping, Text Mining or semantic analysis tools in KB Platform, or KB Platform can be incorporated into the company Intranet .

TECHNICAL CONFIGURATION

CLIENT	SERVER
Memory: 1 Go RAM Processor: Pentium IV / 2 Ghz or more Operating system: Microsoft Windows XP Pack SP2/Vista Browser: Microsoft Internet Explorer 6.0 min. Hard disk: 5 Go minimum	Web server: Apache 2.x (1.3 version minimum) Database: MySQL 4.1.x (3.23 version min.) Operating system: Windows Server Virtual memory: 1Go RAM minimum Hard disk: 50 Go
Architecture	Single workstation: Simple installation on each workstation. Server: Same knowledge base shared by several intelligence professionals. Crawling, monitoring and email distribution are managed by the server for enhanced performance.
SaaS mode or hosted	SaaS mode frees the organisation from having to install software and enables it to expand and speed up information distribution processes. Hosting on client servers guarantees optimal confidentiality and greater flexibility in terms of configuration.