



## NEW GENERATION COMPETITIVE INTELLIGENCE SYSTEM

### With KB Crawl 4, simplify competitive intelligence!

To ensure that intelligence professionals remain on top of the latest information, KB Crawl has developed KB Crawl 4, a new generation competitive intelligence system. Users will enjoy the following major benefits from this new version:

- Explore ever **more sources** with the intelligence search engine, which takes constantly evolving Internet technologies comfortably in its stride,
- **Enhanced performance** through the use of tried and tested technologies, so that intelligence practitioners can track more sources,
- Maintain the **user-friendly interface**, saving time on everyday tasks,
- **Simpler to deploy and customise** on multiple workstations.

KB Crawl 4 is the solution for those who need an automated Website monitoring service and intelligence report distribution **directly from the intelligence team's workstations**. This software suite has been designed principally for information professionals who are looking to **gain time and improve efficiency** compared to manual searches.

The offer is made up of 3 levels:

- **KB CRAWL 4:** Competitive intelligence search engine
- **KB CRAWL SUITE:** Software package comprising specialist modules
- **KB PLATFORM:** Collaborative intelligence portal

## ASSISTANCE

Our KB Crawl SAS consultants provide the following services:

- **Installation** and integration of KB Crawl solutions into complex information systems,
- **Technical training** on our solutions and on search and monitoring methods,
- **Maintenance and customised technical support**,
- **Advice** and project management for your Competitive and Business Intelligence issues,
- **Follow-up** and leadership of Competitive and Business Intelligence working groups,
- **Sourcing and configuration** for your knowledge bases.



## KB CRAWL 4 FUNCTIONS

FUNCTIONS	BENEFITS
<b>Collection</b>	Monitor the <b>visible and invisible Web</b> (HTTP and HTTPS), <b>discussion forums</b> , newsgroups (NNTP), blogs, RSS feeds, <b>newsletters</b> , FTP sites and Intranets. Collect and index documents in the following formats: <b>HTML, RSS, XML, Word, Excel, PPT, Flash, TXT, JavaScripts</b> . <b>Monitor non-Latin languages</b> (Arabic, Mandarin, etc.). <b>Track more than 100,000 pages per day</b> .
<b>Filtering</b>	User-defined alerts according to <b>changes in page content</b> , appearance of <b>key words</b> , using <b>complex queries</b> (Boolean operators, truncations, masks) etc. <b>Filter URL addresses</b> .
<b>Processing</b>	Create a <b>filing structure</b> for sources and key words. Schedule the monitoring process on a weekly basis, down to every minute.
<b>Capitalisation</b>	<b>Archive</b> different versions of documents. Benefit from the new <b>search engine</b> incorporated in the application. Option to <b>share</b> a knowledge base.
<b>Distribution</b>	Generate intelligence reports according to <b>user-defined alerts</b> and recipient list.
<b>Interface with other solutions</b>	Option to export KB Crawl Suite data to search engines, mapping, Text Mining or semantic analysis tools, to an intranet or collaborative portal.

## TECHNICAL CONFIGURATION

CLIENT	SERVER
<b>Memory:</b> 1 Go RAM <b>Processor:</b> Pentium IV / 2 Ghz or more <b>Operating system:</b> Microsoft Windows XP Pack SP2/Vista <b>Browser:</b> Microsoft Internet Explorer 6.0 min. <b>Hard disk:</b> 5 Go minimum	<b>Memory:</b> 4 Go RAM <b>Operating system:</b> Microsoft Windows Server 2003 or 2008 <b>Other software:</b> SQL Server 2005 and .NET Framework 3.5 <b>Browser:</b> Microsoft Internet Explorer 7 <b>Hard disk:</b> at least 300 Go
<b>Architecture</b>	<b>Single workstation:</b> Simple installation on each workstation.  <b>Server:</b> Same knowledge base shared by several intelligence professionals. Crawling, monitoring and email distribution are managed by the server for enhanced performance.
<b>SaaS mode or hosted</b>	<b>SaaS mode</b> frees the organisation from having to install software and enables it to expand and speed up information distribution processes.  <b>Hosting</b> on client servers guarantees optimal confidentiality and greater flexibility in terms of configuration.