



Save time, KB Crawl is watching for you!

THE INTELLIGENCE CYCLE

The launch of a competitor's product, rumours, consumer opinion, innovation announcements, invitations to tender or the publication of new regulations: such information and associated weak signals are available on the Internet, evolving as rapidly as blogs and RSS feeds can be written.

KB Crawl works alongside the intelligence professional at the heart of the intelligence cycle, constantly on the watch for signs of relevant information.

COLLECTION

- Monitor all types of sources on the Internet: the visible and invisible Web, discussion forums, newsgroups, blogs, newsletters, Intranets, etc.
- Collect and index all types of documents: HTML, XML, Office, Flash, etc.
- Automate the Web monitoring process according to each context: on a weekly or daily basis or more often if required.

FILTERING

- Eliminate noise: date and time modifications, select specific areas of a page or Website to be monitored, filter URL addresses.
- Define what should trigger alerts: changes in page content, appearance of keywords, use complex queries.
- Select relevant information depending on keywords and your end-users' priorities.

DISTRIBUTION

- Immediately alert your target audience by email.
- Publish information on a Competitive Intelligence portal.
- Automatically generate intelligence bulletins and newsletters.

CAPITALISATION

- Store and archive your results in a knowledge base.
- Search using keywords and advanced queries.
- Share appropriate information with the relevant end-users.

PROCESSING

- Organise your sources into a pre-defined filing system, according to different target audiences.
- Edit and format the information to be distributed in just a few clicks.
- Create a document workflow system.

OPTIMISE INFORMATION COLLECTION ON THE INTERNET

SAVE TIME BY AUTOMATING THE COLLECTION PROCESS

Manual Internet monitoring takes both time and resources. Intelligence professionals often consult the same sites several times a day. This job can be automated, freeing time to spend on more value-added tasks like research, analysis and enhancing the information.

ALWAYS BE THE FIRST TO KNOW

The KB Crawl software suite allows you to set up a unique platform for monitoring all sorts of information on the Web, whether visible (Internet sites, RSS, blogs etc) or invisible (online databases, restricted access sites, search engines, networking sites, etc.). Our solutions ensure that intelligence professionals are the first to be informed.



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THE KB CRAWL OFFER

KB Crawl suite

With KB Crawl Suite, rapidly deploy a range of professional Competitive Intelligence software

KB Crawl 4 is the solution for those who need an automated Website monitoring service and intelligence report distribution directly from the intelligence team's workstations. This software suite has been designed principally for information professionals who are looking to gain time and improve efficiency compared to manual searches.

KB Crawl Suite is built around the KB Crawl 4 intelligence search engine, the heart of this technology. Other expert modules can be integrated to optimise and customise the monitoring process and connect to complex sites, manage email distribution, filter information within a page or export data in XML format to other applications.

KB Platform

With KB Platform, publish and share your competitive intelligence

KB Platform is a collaborative intelligence portal covering the whole intelligence cycle from data collection through to information distribution. KB Platform is the solution for distributing and sharing information collected on the Web. This solution offers intelligence professionals huge collaboration capabilities using Web 2.0 technologies.

KB Crawl 4

KB Platform, based on the **KB Crawl 4 intelligence search engine**, offers its users the possibility to organise their intelligence activities on a Web interface. The specialists who filter information before sending it to different end-user communities are directly in charge of the intelligence portal. The users therefore access the results relevant to their profiles. Please note that the Text Mining and semantic analysis tools currently on the market can be incorporated into KB Platform.

KB Platform can be operated in a SaaS or client host mode.

KB Toolbox

With KB Toolbox, integrate Web intelligence monitoring into your own applications!

KB Toolbox is ideal for companies looking to add a software brick for collecting information from the Web. KB Toolbox is aimed at integrators and at content management solution developers. It can be integrated into an OEM (Original Equipment Manufacturer) offer or combined with other information management solutions.

KB Toolbox is a series of Internet monitoring modules that can be integrated into data mining tools, search engines, Content Management Systems (CMS), mapping applications etc. The suite includes the KB Crawl 4 intelligence search engine.

AVOID "INFO OBESITY" BY FOCUSING ON RELEVANT INFORMATION

Too much information kills information... As a result of an advanced data filtering system, KB Crawl protects monitoring specialists from being submerged by information.

According to user-defined preferences, it selects the relevant content and then distributes it according to end-users' different profiles via a collaborative monitoring platform.

PUBLISHING MADE EASIER WITH WEB 2.0 TECHNOLOGIES

To react more effectively to weak signals on the Web, the KB Crawl suite offers a range of publication tools (blogs, newsletters, reports etc) and different types of alert to suit meet decision-makers' needs.



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ASSISTANCE FOR INTELLIGENCE PROJECTS

Because the success of an intelligence project does not rely solely upon the tools, KB Crawl SAS provides support for its customers.

With their solid experience of several hundred successful intelligence projects (competitive, image, technological etc), the KB Crawl SAS teams set up, train and run teams of intelligence professionals in both large corporations and small and medium sized businesses.

These skills enable KB Crawl SAS to offer the following services:

- **Installation and integration** of KB Crawl solutions into complex information systems,
- **Technical training** on our solutions and on search and monitoring methods,
- **Maintenance and customised technical support,**
- **Advice** and project management for your Competitive and Business Intelligence issues,
- **Follow-up** and leadership of Competitive and Business Intelligence working groups,
- **Sourcing and configuration** for your knowledge bases.

Some services are part of our standard range, other customised services may be offered depending on the project's specifications and level of confidentiality.

ABOUT KB CRAWL SAS

KB Crawl SAS is a subsidiary of KB Intelligence which was founded in 1995. KB Crawl SAS's ambition is to provide intelligence professionals with the tools they need to access a vast quantity of sources on the Internet as quickly as possible and at the lowest cost.

KB Crawl SAS works constantly on improving its intelligence solutions and our team of consultants offers a comprehensive range of services.

The company is made up of engineers and intelligence specialists. KB Crawl SAS has enjoyed a rapid rise to become one of the leading French providers of intelligence solutions, in terms of its customer base and the diversity of its Business Intelligence services.

KB Crawl SAS has offices throughout Europe (in particular in France, Benelux, Switzerland and the United Kingdom), in North America and in Africa and the Middle East. KB Crawl SAS has installed its software on over 500 sites, including public bodies (Ministries, Chambers of Commerce, County Councils etc), small and medium sized businesses, as well as large French and multinational corporations.

KB Crawl SAS remains in touch with its customers, inviting them regularly to its Users Club, an opportunity to discuss and learn from others. Intelligence professionals share their experiences and find out about the implementation of intelligence projects in other companies.

A NETWORK OF PARTNERS – A RANGE OF INTER-OPERATIONAL PRODUCTS

KB Crawl SAS's partner network is made up of specialists in Internet intelligence, who have all attended advanced KB Crawl SAS training and are able to provide advice and training.

A range of cutting-edge technology applications can be combined with KB Crawl solutions, to meet various specific needs:

- Electronic document management,
- Semantic Analysis and Text Mining
- Semantic search
- Mapping and results presentation
- Collaborative tools

Please do not hesitate to contact the KB Crawl SAS team if you would like more information.